

SECOND CITY GRAD AND NATIONAL LAMPOON WRITER PENS HUMOROUS EUROPEAN BOOK

What's Inside

MBI Publishing is pleased to announce the release of the first truly humorous European guidebook, *CYCLE EUROPE: 20 TOURS, 12 COUNTRIES*. Written by Second City grad, National Lampoon writer, and adventure travel company owner Jerry Soverinsky, CYCLE EUROPE isn't your typical guide to Europe.

Not too general, long-winded, or focused on just one region or country, CYCLE EUROPE compiles 20 of Soverinsky's favorite tours with a unique, witty and playful spin, offering detailed information for seven- to 10-day tours in 12 countries, including route descriptions and notable landmarks, historical overviews of each region, food and lodging to suit any budget, up-to-date contact information, and hundreds of sightseeing suggestions and tourism links. And packed throughout the book are dozens of humorous travel stories and anecdotes, written in the same spirited voice that Mr. Soverinsky cultivated while training with Second City and while working with National Lampoon. (Not convinced? Check inside the book: http://www.amazon.com/gp/reader/0760318697/ref=sib_dp_pt/103-7339975-4919008#reader-link.)

Soverinsky, a connoisseur of adventure travel, has hosted thousands of travelers on European bicycle tours and personally guided close to 100 trips. Throughout this guide, he includes a strong collection of humorous stories, as well as sharp travel tidbits which are sure to keep you laughing. For instance, on European coffee, he explains "One major U.S. chain would have you believe their product is consistently superior, and I would have to agree, if after consuming their basic drink, it is desirable to feel nauseous. I, however, favor a less unsettling drinking experience, and I routinely achieve this when drinking coffee in Europe . . ." And, on camping, he adds "If you ask me, nothing beats camping in Europe. Except, of course, a nice hotel room." His photo captions are equally funny and unique. For instance, alongside a photo that shows a lone backpacker sitting on a sidewalk, he pens: "Hostel travelers are easy to spot. Only on a deserted street with a 40-pound knapsack tugging at her neck, could this traveler find the energy to pull out a sketch pad. Wait until she corners you later and tells you her life story. Oy-vey. It's a steep price to pay for sex in a bathroom floor."

ABOUT THE AUTHOR

Jerry Soverinsky grew up in suburban Detroit. At 19, he landed an unplanned summer job guiding teenagers on cycling trips through the United States and Europe. Several years later, after barely finishing law school, he decided to start his own bicycle touring company, CBT Tours, through which he has hosted thousands of travelers from all over the world. Soverinsky currently lives and works in Chicago.

BOOK SPECS

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FOR MORE INFORMATION, CONTACT:

Jerry Soverinsky
2506 N. Clark St., #150
Chicago, IL 60614 USA
phone: 773 871 8375
jerrysov@sbcglobal.net