



HOMEGOODS AND TOM KEHOE

<u>VIDEO</u>	<u>AUDIO</u> (VO IN ALL CAPS. DOUBLE SPACE)
<p>Tom is outside a HomeGoods store, gesturing toward the entrance.</p> <p>GFX: Tom Kehoe, Event Décor Designer, Kehoe Designs</p>	<p>Holiday entertaining should be fun and affordable. It all starts with smart shopping. Let me show you. . .</p>
<p>Tom walking quickly down an aisle . . he stops and grabs a vase from a shelf.</p> <p>CUT TO: a vase filled with fruit (as per his description) on a warm, cozy mantel, fireplace below crackling away.</p> <p>CU: Tom inspecting the price then taking a few more plates.</p>	<p>Colorful plates are great. . . and they don't have to be for serving. Add fruit—clementines, kumquats, even pomegranates. Gorgeous.</p> <p>Look at that. Think I'll take a few more.</p>
<p>He's in motion again and stops in front of a stack of mirrors.</p> <p>CUT TO: a centerpiece as per his description anchoring a beautifully set table.</p> <p>CU: inspecting price, then gestures "OK" to camera, winking.</p>	<p>I love centerpieces built around mirrors. Add a simple candle on top . . . the best.</p>
<p>With martini glass in hand, Tom winks to the camera, knowingly . . .</p> <p>CUT TO: action in synch with Tom's description.</p> <p>CUT TO: setting that highlights the finished glass.</p>	<p>Besides the obvious, martini glasses make any setting <i>pop</i>.</p> <p>Add attractive marbles . . . a tea light . . .</p> <p>. . . look at that! All for just a few bucks.</p>
<p>Tom is in a HomeGoods store that's bursting with activity.</p>	<p>For help in creating the most memorable celebrations, turn to HomeGoods. Live the life without paying the price. I'm Tom Kehoe. Happy Holidays.</p>