


**WORLD
SERIES**
• FALL CLASSIC •
2008



PHILADELPHIA PHILLIES
VS TAMPA BAY RAYS





BIG LEAGUE ASSIGNMENT



Duerson



Ever dream of reporting from the field at the World Series? This year, Gillette, an MLB partner since 1939, hosted a nationwide search that awarded one talented fan the opportunity to experience the ultimate dream reporting job.

The Gillette MLB Rookie Reporter Showdown began in early June with casting calls outside 12 MLB ballparks. Four semifinalists representing each Club were chosen, and they competed in authentic reporter challenges — hosted by ESPN reporter Erin Andrews — that aired during local MLB telecasts. Fans then had the opportunity to vote online for their favorite hometown reporter.

Clay Duerson, representing the Chicago Cubs, earned grand prize honors as the top vote-getter. He received a three-day, two-night trip to the Fall Classic and three tickets to one World Series game. He will also participate in one segment of MLB.com's editorial coverage of the World Series.

IN THE CLUTCH

These days, "clutch" is in. Each month, the Major League Baseball Clutch Performer of the Month Presented by Pepsi has recognized the player who performed the best when the game was on the line. Selected by fans, this year's winners included Carlos Quentin, CC Sabathia and Mike Mussina.

At the end of the season, fans voted for the Clutch Performer of the Year, the winner of which was announced on the Pepsi Presents the 2008 MLB Clutch Performer of the Year Award Show, which aired on ESPN before Game 1.



STRIKING OUT PROSTATE CANCER

The 2008 season kicked off the first of a four-year relationship between One A Day Nutritionals and Major League Baseball. Each season, One A Day and MLB will make a \$10 donation to the Prostate Cancer Foundation for every strikeout recorded throughout both the regular season and postseason as part of the "One A Day Men's Health presents MLB Strikeout Prostate Cancer Challenge." This year, One A Day and MLB donated more than \$320,000 to the PCF at a presentation during the NLCS.



BIG HITTERS

Hank Aaron did more than hit 755 homers during a career that spanned 23 years. He also inspired millions with his courage, goodwill and dedication.

In his honor, Sharp proudly presents the Hank Aaron Award. The honor goes to the best hitter in each league — among 30 nominees (one from each club) — as voted on by the fans. Sharp also offered prizes to lucky voters, such as a trip to Game 4 of the World Series, where the award will be presented. Last year's award winners were Alex Rodriguez and Prince Fielder.



CLEMENTE STILL GIVING BACK

As a baseball player, Roberto Clemente excelled on the field, recording 3,000 career hits and 266 outfield assists during an 18-year Hall of Fame career with the Pirates. But his baseball resume had nothing on his accomplishments as a person. On New Year's Eve 1972, Clemente tragically died in a plane crash while attempting to deliver supplies to earthquake victims in Nicaragua.

In his memory, the Roberto Clemente Award presented by Chevy is given annually to the player who best combines great skills on the field with devoted work in the community. During the season, each Club names its own recipient. Fans voted online for their choice, and their choice was combined with those of panel members, including Vera Clemente and a Chevy Representative. This year's award recipient will be revealed during Game 3 of the World Series. Recent winners include Craig Biggio (2007) and Carlos Delgado (2006).



Biggio



PULLING/MLB PHOTOS/BIGGIO