

SCENE	COPY
<p>Wide shot JIB with Barbara and all 14 contestants</p> <p>B-roll montage split/screens of guys competing in various tasks with action graphic support</p> <p>shot Barbara w/title graphic</p> <p>SOT <i>Kasey Kahne on camera</i> on plasma screen...shot also includes proper Kasey Kahne graphic info</p> <p>Jib shot of Barbara and Chicago guy with Jack and pulls wide Revealing the 13 other guys w/ tease font</p> <p>KASEY</p> <p>Full screen graphic website info with Gillette Product imagery and logo and pitcrewclassic.com image.</p>	<p>Hey Chicago, welcome to the Gillette Triple Protection Deodorant Pit Crew Classic...</p> <p>where guys from across the country race the clock in three pit stop showdowns.</p> <p>the fastest overall... he'll jet to Charlotte for a private dinner with Kasey Kahne.</p> <p>(sot Kasey) That's right, [city], dinner with me in Charlotte. Will your guy make it to the winner's circle?</p> <p>Bob from Wicker Park is our [city] contest; he's fighting for the top spot...is he a natural born jackman? Stay tuned, his challenge is coming up later in today's race!</p> <p>Best of all, you can win, too! Go to pitcrewclassic.com and enter for your chance to win dinner with me.</p>

**Week 2 – Spot 1 The Tire Change**

<b>SCENE</b>	<b>COPY</b>
<p>Wide shot JIB with Barbara and all 14 contestants</p> <p>B-roll montage split/screens of guys competing in various tasks with action graphic support</p> <p>shot Barbara w/title graphic</p> <p>SOT <i>Kasey Kahne on camera</i> on plasma screen...shot also includes proper Kasey Kahne graphic info</p> <p>Jib shot of Barbara and Chicago guy handling power Wrench with tease font</p> <p>KASEY</p> <p>Full screen graphic website info with Gillette Product imagery and logo and pitcrewclassic.com image.</p>	<p>Hey Chicago, welcome to the Gillette Triple Protection Deodorant Pit Crew Classic...</p> <p>where guys from across the country race the clock in three pit stop showdowns.</p> <p>the fastest overall... he'll jet to Charlotte for a private dinner with Kasey Kahne.</p> <p>(sot Kasey) That's right, [city], dinner with me in Charlotte. Will your guy make it to the winner's circle?</p> <p>Bob from Wicker Park is our [city] contest; he's trying hard. Last week was all about brute strength...today we'll see how he handles the power tools... stay tuned, the tire change challenge is coming up later in today's race!</p> <p>Best of all, you can win, too! Go to pitcrewclassic.com and enter for your chance to win dinner with me.</p>

**Week 3 – Spot 1 The Gasman**

<b>SCENE</b>	<b>COPY</b>
<p>Wide shot JIB with Barbara and all 14 contestants</p> <p>B-roll montage split/screens of guys competing in various tasks with action graphic support</p> <p>shot Barbara w/title graphic</p> <p>SOT <i>Kasey Kahne on camera</i> on plasma screen...shot also includes proper Kasey Kahne graphic info</p> <p>Jib shot of Barbara and Chicago guy holding gas can and pulls wide revealing the 13 other guys w/tease font</p> <p>KASEY</p> <p>Full screen graphic website info with Gillette Product imagery and logo and pitcrewclassic.com image.</p>	<p>Hey Chicago, welcome to the Gillette Triple Protection Deodorant Pit Crew Classic...</p> <p>where guys from across the country race the clock in three pit stop showdowns.</p> <p>the fastest overall... he'll jet to Charlotte for a private dinner with Kasey Kahne.</p> <p>(sot Kasey) That's right, [city], dinner with me in Charlotte. Will your guy make it to the winner's circle?</p> <p>Bob from Wicker Park is our [city] contest; he's still in the race. This is his last chance to pull ahead... is there enough gas left in his tank? Stay tuned, the gas man challenge is coming up later in today's race.</p> <p>Best of all, you can win, too! Go to pitcrewclassic.com and enter for your chance to win dinner with me.</p>

**Week 4 - Spot 1 Local Recap**

**SCENE**

Wide shot JIB with Barbara and all 14 contestants

B-roll montage split/screens of guys competing in various tasks with action graphic support

shot Barbara w/title graphic

SOT *Kasey Kahne on camera* on plasma screen...shot also includes proper Kasey Kahne graphic info

broll of Bob doing all three tasks with font

Jib shot of Barbara and Chicago and pulls wide Revealing the 13 other guys w/ tease font

KASEY

Full screen graphic website info with Gillette Product imagery and logo and pitcrewclassic.com image.

**COPY**

Hey Chicago, welcome to the Gillette Triple Protection Deodorant Pit Crew Classic...

where guys from across the country race the clock in three pit stop showdowns.

the fastest overall... he'll jet to Charlotte for a private dinner with Kasey Kahne.

(sot Kasey)  
That's right, [city], dinner with me in Charlotte. Will your guy make it to the winner's circle?

Bob from Wicker Park is our [city] contestant, he's completed all three Pit Crew challenges... was he fast enough for Charlotte? Stay tuned, we'll announce the winner later in today's race.

Best of all, you can win, too! Go to pitcrewclassic.com and enter for your chance to win dinner with me.

**Week 1 - Spot 2 The Jackman**

<b>SCENE</b>	<b>COPY</b>
JIB wide shot with guys running to start competition and Barbara on camera	Welcome back to the Gillette Triple Protection Deodorant Pit Crew Classic...
tight shots of Bob and Dorian doing tasks	Bob from Wicker Park and Dorian from New York are racing the clock in the Jackman...the first of three pit stop showdowns.
Split Screen of Bob and Dorian in the tire change	They're battling guys from across the country...the fastest overall - he'll jet to Charlotte for a private dinner with Kasey Kahne.
Full screen Kasey Kahne graphic	(sot Kasey)
Kasey Kahne on camera in plasma with graphic support	Think your guy has what it takes to jack the car? Let's watch . . .
Broll of Bob and Dorian Finishing the task with Lower third font	Great job, guys. Still two challenges left to leave your mark. (to camera) Tune in next week during the races to see how they do.
KASEY	
Full screen info of rules And website info	Best of all, you can win, too! Go to <a href="http://pitcrewclassic.com">pitcrewclassic.com</a> and enter for your chance to win dinner with me.

**Week 2 - Spot 2 The Tire Change**

**SCENE**

**COPY**

JIB wide shot with guys running to start competition and Barbara on camera	Welcome back to the Gillette Triple Protection Deodorant Pit Crew Classic...
tight shots of Bob and Dorian doing tasks	Bob from Wicker Park and Dorian from New York are racing the clock in the second of three pit stop showdowns, the tire change.
Split Screen of Bob and Dorian in the tire change	They're battling guys from across the country...the fastest overall - he'll jet to Charlotte for a private dinner with Kasey Kahne.
Full screen Kasey Kahne graphic	(sot Kasey) <b>Think your guy has what it takes to change a tire? Let's watch . . .</b>
Kasey Kahne on camera in plasma with graphic support	Ooh, a nail-biter, but Dorian pulls it off. They'll face-off again next week in the gas man challenge. Tune in during the races to see how they do.
Broll of Bob and Dorian Finishing the task with Lower third font	
KASEY	
Full screen info of rules And website info	<b>Best of all, you can win, too! Go to <a href="http://pitcrewclassic.com">pitcrewclassic.com</a> and enter for your chance to win dinner with me.</b>

**Week 3 - Spot 2 The Gasman**

<b>SCENE</b>	<b>COPY</b>
JIB wide shot with guys running to start competition and Barbara on camera	Welcome back to the Gillette Triple Protection Deodorant Pit Crew Classic...
tight shots of Bob and Dorian doing tasks	It takes speed and strength to be a good gasman...Bob from Chicago and Dorian from New York are racing the clock in this last pit stop showdown.
Split Screen of Bob and Dorian in the gas man	They're battling guys from across the country...the fastest overall - he'll jet to Charlotte for a private dinner with Kasey Kahne.
Full screen Kasey Kahne graphic	(sot Kasey)
Kasey Kahne on camera in plasma with graphic support	<b>Think your guy has what it takes to gas the car? Let's watch . . .</b>
Broll of Bob and Dorian Finishing the task with Lower third font	Great job guys, your work is done. (to camera) Tune in next week when we reveal who's made it to the winner's circle.
Barbara on camera	<b>Best of all, you can win, too! Go to <a href="http://pitcrewclassic.com">pitcrewclassic.com</a> and enter for your chance to win dinner with me.</b>
Full screen info of rules And website info	

**Week 4 - Spot 2 Winner Announced**

<b>SCENE</b>	<b>COPY</b>
JIB wide shot w/all 14 contestants	Welcome back to the Gillette Pit Crew Classic...
Competition montage with Graphic support	Where guys from across the country Have raced the clock in 3 pit crew showdowns:
broll w/font of best jackman	We judged the ultimate jackman...
broll w/font of best tireman	honored the man with the fastest hands...
broll w/font of best gasman	and revved it up for the best gas man...
shot of group and winner celebrates with font	but the man with the best overall time was xxxx xxx from xxx xxx..and.we're jettin you to charlotte for a private dinner with Kasey Kahne!
WINNER	Thanks, Gillette! I can't wait to eat dinner with Kasey!
KASEY full screen shot Kasey Kahne	Best of all, you can win, too! Go to <a href="http://pitcrewclassic.com">pitcrewclassic.com</a> and enter for your chance to win dinner with me.