

### PIT CREW COMPETITION

## 14 GUYS, 3 PIT CREW CHALLENGES, 2 STOCK CARS AND THE CHANCE AT TELEVISION STARDOM. (:06)

David Palmer/Gillette BTS 14 (:04)

04:26:30 you know our target they like Nascar so we're going to bring them some Nascar focused activities 04:26:34

### WELCOME TO THE GILLETTE TRIPLE PROTECTION DEODORANT PIT CREW CLASSIC. (:04)

(nat up-director calling action) (:02) GFX: The Competition.

# THE COMPETITION TOOK PLACE AT A CHICAGO STUDIO TURNED PIT STOP... WHERE RACING PROS HELPED KEEP THE GUYS ON TRACK. (:08)

Mike Whitcomb/Richard Petty Driving Experience 01:48:36 just try to stay as calm as possible and as soon as you start to hurry that's when you get into trouble (;:05)

THE PIT CREW CHALLENGES: FASTEST TIME AS...

JACKMAN...

TIREMAN..

(Guys-outside studio-comparing standings (:04)

**AND GAS MAN. (:06)** 

(nat up – reading scores so far-you're looking at the winner right there!)

Johnmark/Cincinnati, OH BTS 18 (:05)

05::23:45 I'd say the competition is pretty neck and neck through the first contest, but the tire contest is going to be the one that determines it

Matt Goodwin/Indianpolis BTS 9 (:03)

03:22:41 I think I could win, will I win? You'll have to stay tuned.

(nat/Barbara intro a competition)

### CAR EXPERT BARBARA TERRY HOSTED THE NATIONWIDE COMPETITION. (:05)

04:40:59 I got to know several of them and it's exciting to see their excitement (cut to)

04:41:32 If I was to personally pick one.. I'd really like to see somebody win that really has that passion to want to win 0:31:37 (:09)

## AFTER A LONG DAY SPENT COMPETING.. TIMES WERE TALLIED.. AND BARBARA ANNOUNCED THE RESULTS.. (:07)

BTS 22 Barbara reading winners (;23)

06:24:41 second place...Wayne from Dallas (applause) and the first place winner is ... drum roll..Scott from the Bay area! (yea!! Applause) 06:25:05

#### BTS 22

Scott/Winner (:14)

06:25:27.. speech! I had no idea what to expect and I had a blast and these guys are great and we're probably going to keep in touch afterwards, so thank you Gillette and thank you for everybody that put this together it was a great time.. absolutely... applause 06:25:41

(over video of picture taking/mixing it up with guys on set)

Scott/San Francisco BTS 22 (:08) 06:34:07 You know they talked a little trash but I knew I had the determination and I had it in my head exactly what I was going to do and I went for it 06:34:15

SCOTT, A 30-YEAR OLD REAL ESTATE DEVELOPER FROM THE BAY AREA NEAR SAN FRANCISCO.... DEFINITELY EARNED HIS FIFTEEN SECONDS OF FAME.. (:03)

(nat-sot prepping Scott for promo)

THE PAYOFF? HE'S JETTING TO CHARLOTTE FOR A PRIVATE DINNER WITH RACE CAR DRIVER KASEY KAYNE. (KANE). (:07)

(nat up promotion-I'll see you in Charlotte!)

FOR MORE ABOUT THE GILLETTE PIT CREW CLASSIC GO TO WWW.PITCREW CLASSIC.COM. (:06)