



PIT CREW CHALLENGE

(nat up competition)

14 guys, 3 pit crew challenges, 2 stock cars, and the chance at television stardom.

Ed/Boston BTS 18 (:05)

05:18:14 I don't even think I've ever changed a tire to be honest with you so it should be interesting to see how this thing goes 05:18:19

Welcome to the Gillette Triple Protection Deodorant Pit Crew Classic. Gillette's only requirement: Keep things real.

Kristine Royer BTS 15

04:36:51 we said well you know tire and gas and jacking those are the biggest things that guys on the track do, so if our guys can feel just like those guys on the track, that's exactly how we want them to feel. 04:37:01 (:10)

The guys assumed real pit crew roles.

(nat up)

The Jack Man ...

Jake Interview #1 BTS 8

02:51:02 I've jacked a car before (laughs)..but never for time. 02:51:06 (:04)

The Tire Changer...

Matt/Detroit

Matt Wood Interview BTS 8

02:54:17 I've changed many a tire in my day so we'll see how that works out 02:54:21 (:04)

(nat up)

And the Gas Man...

Tom/Richmond BTS 8

Tom Beals interview

03:02:40 the only thing I can say is I've never fueled up a fuel tank like that 03:02:44 (:04)

Experts from the Richard Petty Driving Experience helped keep the contestants on track. (:09)

(interview describing each contest boxed with video from competition)

Mike Whitcomb/Richard Petty Driving Experience
Mike Interview BTS 3

01:46:14 the jackman, all he concentrates on is jacking up the car and making sure that he gets the car high enough so that the tire changers can take the tires off 01:46:22 (:08)

Mike Interview BTS 3

01:45:48 the tire changer his main duty is to hit 5 lug nuts when he runs out there.. take 5 lug nuts off, he'll have a tire carrier right there...he'll slide the wheel in there 01:45:57 (cut) 01:45:58 and then 01:45:59 (cut) 01:46:00 his job is to hit 5 more lug nuts and he's done 01:46:02 (:12)

Then there's the Gas Man. (:03)

Mike Interview BTS 3

01:46:45 he's probably going to be the strongest guy on your team, he's responsible for carrying that big jug of fuel over 01:46:52 (cut to) 01:46:55 and then insert it into the car and then he's also probably handling the most volatile thing on the car as far as the fuel 01:47:01 (:13)

Tim/Chicago BTS 7

Tim Chicago Interview

02:45:06 I'm a little worried like probably a lot of the guys about the filling the gas tank cause if you don't get that thing right on there then... pssss.. we're going to get wet (:02:45:11) (:05)

Some took the strategic approach... (:02)

(cut in with guys comparing race times/trash talking)

Wayne/Dallas

Guys sitting Wayne interview BTS 9

Clip 0004W2

03:13:16 I think the key to the whole competition is the tire changing.. I think if someone's in a bit of a hurry and tosses their tire up and knocks the lug nuts off it's definitely going to be the difference in the competition 03:13:26 (:10)

They all discovered pit crew duties are challenging..

(video-guy fumbling)

Mike Whitcomb/Richard Petty Driving Experience
Interview #2 Clip 000159

01:51:08 it's hard, hard work.. and you have to be dedicated and you have to be willing to travel, you spend a lot of time in the gym you gotta change your diet, it's much like being a professional athlete..there's no doubt about it and people don't see it that way 01:51:20 (:12)

Find out more about the Gillette Triple Protection Pit Crew Classic at
www.pitcrewclassic.com (:07)