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Client	Thomas & Betts	Project	Oil, Gas & Petrochemical Video
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	<u>VIDEO</u>	<u>VIDEO</u>
1	<p>Montage: A consumer filling a car with gasoline. A line of cars at a filling station. A rural setting, winter; a lone house is warmly illuminated, silhouettes of a family inside, warm and comfortable.</p>	<p>VO: THE OIL AND GAS INDUSTRY PLAYS A VITAL ROLE IN TODAY'S GLOBAL ECONOMY.</p>
2	<p>Iconic shot of an offsea oil rig.</p>	<p>EFFICIENCY, RELIABILITY AND PERFORMANCE ARE KEY DRIVERS OF A COMPANY'S SUCCESS.</p>
3	<p>Medium shot of the rig, a supervisor consulting with a rig employee.</p>	<p>THOMAS & BETTS IS A GLOBAL LEADER IN HELPING OIL AND GAS FIRMS CONNECT, TERMINATE, FASTEN AND PROTECT ELECTRICAL SYSTEMS.</p>
4	<p>Shot of petrochemical process – mixing/heating/refining.</p>	<p>AND OUR INNOVATIVE PRODUCTS ARE USED TO CONNECT AND PROTECT ELECTRICAL SYSTEMS INVOLVED IN EVERY PHASE OF PETROCHEMICAL OPERATIONS, INCLUDING MIXING, HEATING AND REFINING.</p>
5	<p>World map with placeholders of T&B operations.</p>	<p>WITH 46 MANUFACTURING PLANTS AROUND THE WORLD, WE'RE THE BRAND OF CHOICE FOR OIL, GAS AND PETROCHEMICAL FACILITIES, PROVIDING SOLUTIONS FOR UPSTREAM, MIDSTREAM AND DOWNSTREAM PROCESSES.</p>
6	<p>Safety signage, lights, etc.</p>	<p>WITH AN UNCOMPROMISING COMMITMENT TO SAFETY, OUR PRODUCTS HELP MAINTAIN A SAFE ENVIRONMENT, ESPECIALLY IMPORTANT IN HAZARDOUS AREAS.</p>
7	<p>Disaster shot (offshore storm).</p>	<p>OUR PRODUCTS WITHSTAND HARSH AND CORROSIVE ENVIRONMNTS, EXTENDING THE LIFE OF ELECTRICAL SYSTEMS AS MUCH AS 300%.</p>
8	<p>Technician analyzing an oil/gas/petrochemical electrical problem.</p>	<p>WHEN A DISRUPTION OCCURS, OUR SUPPORT TEAM WORKS PROACTIVELY, ENSURING MINIMAL DOWNTIME AS WELL AS TAKING CORRECTIVE ACTION, WHEN NECESSARY, TO PREVENT FUTURE OUTAGES.</p>

9	Manufacturing shot at a T&B plant.	THOMAS & BETTS PRODUCTS INCORPORATE THE FINEST MATERIALS, A QUALITY CONTROL MEASURE THAT ENSURES SUSTAINABLE OPERATIONS.
10	Teamwork shot (crew at an operations site, with supervisory personnel in the background).	AND WITH A STAFF OF EXPERT TECHNICAL PERSONNEL, WE DEVELOP CUSTOMIZED SOLUTIONS FOR OUR CLIENTS, PARTNERING WITH THEM TO MEET HIGHLY SPECIALIZED PRODUCTION AND DELIVERY SCHEDULES.
11	Dissolving shots of oil/gas/petrochemical machines and systems.	REDUCED COSTS. REDUCED DOWNTIME. INCREASED PRODUCTIVITY. THAT'S THE THOMAS & BETTS PROMISE.
12	ECU: fuel pump in a gas tank; zoom out to reveal the customer at the pump, a busy gas station.	HELPING TO SAFELY MEET THE WORLD'S OIL AND GAS NEEDS.