Agency		Writer	Jerry Soverinsky
Client	Thomas & Betts	Project	Infrastructure Video
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	<u>VIDEO</u>	VIDEO
1	A bridge stretching across a river; wastewater treatment facility; buses in an urban setting	VO: THOSE ENTRUSTED WITH MAINTAINING OUR NATION'S INFRASTRUCTURE FACE MOUNTING PRESSURES AND CHALLENGES.
2	Highway construction site	REDUCED FUNDING, COUPLED WITH COMPLEX AND EVOLVING REGULATORY RESTRICTIONS, REQUIRE ONGOING COMMITMENTS FROM ALL PARTIES INVOLVED.
3	Ext., airport; planes aligned at their hangars.	THOMAS & BETTS RESPONDS TO THE CHALLENGE, DELIVERING CORROSION-AND WATER- RESISTANT ELECTRICAL PRODUCTS THAT PERFORM UNDER EXTREME CONDITIONS, ALLOWING FACILITIES AND SYSTEMS TO FOCUS ON COMPLIANCE AND OTHER OPERATIONAL CONCERNS.
4	Product shots; images of highways, port, airport, water treatment facility.	FROM LIQUID-TIGHT FITTINGS TO CORROSION-RESISTANT COUPLINGS, OUR PRODUCTS AND SERVICE SUPPORT, CONNECT, AND PROTECT ELECTRICAL SYSTEMS, EMPLOYING SUSTAINABLE DESIGNS THAT MEET INCREASING COMMUNITY DEMANDS.
5	Workers and an electrical panel(i.e. p. 12, infrastructure brochure).	AS A RESULT, EQUIPMENT RUNS SMOOTHLY AND SYSTEMS EXPERIENCE MINIMAL DOWNTIME, A CRITICAL ELEMENT FOR MAINTAINING COSTS AND SCHEDULES.
6	Urban setting, traffic (dusk).	THOMAS & BETTS ELECTRICAL SOLUTIONS. INTEGRAL SUPPORT FOR OUR NATION'S INFRASTRUCTURE.