

Wrigley
Go Green 2011

SCRIPT

NARRATOR

Imagine a workplace where concern for the planet and productivity go hand-in-hand.

...thanks to Wrigley associates taking the lead – it's happening!.

Look around ... Go Green is becoming a way of life.

CHEER

Go Green!

CHEER

Sustainability at Wrigley.

CHEER

Go Green!

NARRATOR

In less than two years ...

94 sites are participating, that's 95% of all locations,

and 434 projects have been launched that positively impact people, the planet and performance.

Wrigley associates are putting our principles into action and helping bring sustainability to life at the workplace.

Driven entirely by Wrigley associates Go Green crosses geographic, economic and cultural boundaries, with a collective effort that's become second nature.

VISUAL: NORTH AMERICA

NARRATOR

At the Global Innovation Center in Chicago, for instance, the Go Green team held its second annual sustainability fair that connected Wrigley associates with green-minded

vendors in the community and provided eco-friendly activities and games that got everyone involved.

In Toronto, in support of our global Sustainable in a Generation goals, Go Green efforts are reducing factory waste.

TORONTO ASSOCIATE

We created teams, that focus on diverting factory waste from landfills to recycling facilities

TORONTO ASSOCIATE

We had a goal of 60% waste reduction and we actually surpassed that, we got 86% reduction.

NARRATOR

Meanwhile, associates at the Eastern Division Sales Office in the United States are introducing recycling options.

RECYCLE MAN

We take recycling seriously here, unfortunately our building doesn't have the ability to recycle so we do it ourselves.

NARRATOR

And in Chattanooga, Tennessee – the team is tackling a variety of projects — coordinating onsite recycling programs, installing solar panels — and associate engagement continues to build!

VISUAL: EUROPE

NARRATOR

In Europe, the efforts continue to impress. French Go Green teams have been focusing on education. As a result, transportation-related carbon emissions are down significantly.

FRANCE ASSOCIATE

We created a car fleet newsletter, and we will soon launch an online training on safe and eco friendly driving.

NARRATOR

Even forests can use a Go Green touch. In Switzerland and Slovenia, associates cleared away waste from bushes, trees and walking paths.

The goal, of course, is not necessarily to move mountains. When you Go Green, every little bit helps. In Vilnius, they print double-sided, an immediate 50% reduction in materials.

VISUAL: CISMEA REGION

Russia is also seeing results...

RUSSIA ASSOCIATE

We managed to reduce our electricity consumption by 25%.

NARRATOR

And in Kazakhstan, associates planted 100s of trees, and now they recycle paper.

VISUAL: ASIA PACIFIC

NARRATOR

Nearly everyone in Asia Pacific is making a difference.

In Hong Kong, everything gets recycled.

And for Shanghai, Taipei and Bangkok associates, tree planting relieves pollution and stress.

In Panyu, associates are formalizing their commitments, declaring their green goals on Pledge Cards. (The gesture is working, too, as engagement is at an all-time high.)

Meanwhile, down under, Aussie Go Green efforts are truly bright.

AUSTRALIA ASSOCIATE

Here in Scorsby we have installed LED lighting and skylighting. The light's much better for the warehouse now, and it's better for the environment.

NARRATOR

Some associates embrace the Go Green commitment literally. Like in Mumbai, where they painted their office – what else? – Green!

All over the world, Wrigley associates are going green, a one hundred percent voluntary effort at impacting people and the planet in profound ways.

CHEERS

People, planet...

CHEERS

Performance!

CHEERS

Go Green!

CHEERS

Go Green!

NARRATOR

Make a difference. Go Green. Wrigley Go Green.