

<b>CLIENT</b>	Colgate Palmolive	<b>DATE</b>	31 October 2019
<b>PROJECT</b>	Talent acquisition script	<b>WRITER</b>	Jerry Soverinsky

Talent acquisition Script	
<u>VIDEO</u>	<u>AUDIO (VO-voiceover)</u>
FADE IN: CP program logo.	FADE UP: INTRO MUSIC
Building a Future to Smile About	<p>As a people manager, one of your most important roles is recruiting and hiring the next generation of Colgate people, building teams of diverse, talented and dynamic individuals.</p> <p>Recruiting and hiring top talent will help us to drive business growth and achieve our vision of <b>Building a Future to Smile About</b> And we're excited that you're an integral part of that process.</p>
	<p>You'll regularly evaluate and select talent that aligns with our business needs, always pursuing diverse, balanced perspectives. You can do this successfully by:</p> <ol style="list-style-type: none"> <li>1. partnering with the Human Resources team</li> <li>2. understanding the Talent Acquisition process and tools</li> <li>3. complying with company policies and legal practices</li> <li>4. recruiting for diversity</li> </ol>
Source of candidates	<p>At Colgate, we recruit both externally and from within the company. External candidates bring new perspectives and/or specialized skill sets and knowledge. Recruiting Internal talent with valuable Colgate experience provides individuals with career growth and supports our people development strategy. Our internal job posting process allows global transparency and enables our people to build their own careers.</p>
What are the core responsibilities, experiences and key competencies that you seek?	<p>To ensure the success of the talent acquisition process, you will first need to decide what you are looking for in your talent. What are the core responsibilities, work experiences and key competencies that you seek?</p>
Diverse teams are the most successful teams	<p>Keep in mind: Diverse teams are the most successful teams. Recruiting for diversity ensures a variety of perspectives that optimize your team's capabilities, leading to more favorable business outcomes.</p>
FADE IN:	FADE UP: Music

