

John Parker is Chief Sales Officer for Amway

Title: ABO Meetings/Amway Events Romania

Event Location: Romania

Purpose: Announce launch of BodyKey, GIP and Fast Track

Audience: 1,000 ABOs

Writer: Jerry Soverinsky

Speaker: John Parker

Subtitle/Translation: Yes/No

Hi, everyone. I'm John Parker, Amway's chief sales officer, and I'm excited to announce the official launch of the Growth Incentive Plan, BodyKey and Fast Track program in Romania.

Growth Incentive Plan — or G-I-P — is our most ambitious rewards program *ever*, providing you with additional income and rewards opportunities, including exciting, world-class vacations.

The underlying focus of G-I-P is sustainability, as the plan offers *more* bonuses to *more* people *more* often. The program has already enjoyed a highly successful rollout in North America, inspiring ABOs to readjust their long-term goals to heights that were unthinkable just a few years ago.

You may have already heard about BodyKey and its healthful shakes, bars and snacks. Nutritional food and beverages are surging in popularity today across nearly every demographic, making BodyKey a highly relevant product mix for your portfolio. And it goes even further in its healthful approach, as it's part of a fully integrated wellness system.

This is unprecedented really – BodyKey offers a genetic test to its users, which reveals highly detailed information about body composition and function, after which a specialized meal plan is prescribed. Whether one's goal is weight loss or management, BodyKey delivers a 360-degree view of health and nutrition that's resonating strongly among consumers ... The bottom-line for you is a true competitive advantage in the marketplace.

Finally, the Fast Track program is a revised compensation plan that delivers benefits to new ABOs faster than ever. We understand the personal investment and sacrifice that it takes to start a new business, and Fast Track is our way of supporting those efforts and maximizing your opportunities for success.

Together, G-I-P, BodyKey and the Fast Track program are part of our ongoing promise to provide you with the most powerful tools to build your business. Thank you for your commitment and passion. I wish you all continued success.