

Grainger - Camp Pendleton	
<u>VIDEO</u>	<u>AUDIO</u>
<p>FADE IN:</p> <p>EXT. Camp Pendleton - establishing shots</p>	
<p>EXT. Grainger 4PL Store, Camp Pendleton</p>	<p>ANTHONY (VO)</p> <p>Marine Corps Base Camp Pendleton, San Diego County, California.</p> <p>More than 125,000 acres, including 17 miles of coastline ... all devoted to the year-round training of our U.S. Military.</p>
<p>MS: Anthony in front of 4PL Store entrance; perhaps people (indistinguishable) entering/exiting</p> <p>FONT: Anthony's name + Grainger title</p>	<p>ANTHONY</p> <p>With more than 18,000 buildings and a daily population of 70,000 military and civilian personnel, Camp Pendleton is a sprawling community that looks to an experienced team of expert suppliers to support its massive and continually evolving infrastructure.</p>
	<p>ANTHONY</p> <p>Grainger is proud to be a member of that exclusive team.</p>
<p>Map showing Grainger GSA locations.</p> <p>Font numbers in U.S.</p> <p>Font number of countries with a presence.</p> <p>Font total numbers worldwide.</p>	<p>ANTHONY</p> <p>For more than a decade, Grainger has been a 4PL partner with the GSA and Camp Pendleton, one of the brightest stars for our company whose proud history traces back nearly a century.</p> <p>As America's first source for industrial-grade supplies and safety products, it has been an honor developing and operating our 4PL Store at Camp Pendleton, one of [NUMBER?] in the United States and [NUMBER?] around the world.</p> <p>Let's take a look inside ...</p>
<p>INT. 4PL Store (Anthony to provide VO until close)</p>	<p>ANTHONY (VO):</p> <p>Grainger understands that supporting the GSA means supporting a larger, more important mission. And we take that responsibility to heart.</p>

<p>Throughout the below, b-roll of the store.</p> <p>FONT: Vast, growing inventory</p> <ul style="list-style-type: none"> • 1 million TAA-compliant products • Including 60,000 sourcing SKU's requested by the 4PL 	<p>Whatever you need. Where and when you need it. That's the Grainger promise, making sure that U.S. warfighters can always access the products they need.</p>
<p>Committed to GSA</p> <ul style="list-style-type: none"> • \$18 million investment in consigned inventory to support the 4PL program 	<p>ANTHONY (VO): We understand that those needs change often - even daily - so we remain agile and flexible to make sure that we are responsive — always — to GSA needs .</p>
<p>Illustration/map of key countries supplying Grainger.</p>	<p>ANTHONY (VO): Our diversified supply chain allows us to deploy resources around the globe in support of GSA's mission — quickly and efficiently.</p>
<p>Animated sequence showing a shift of product on a world map, responding to a red alarm flashing or similar.</p>	<p>ANTHONY (VO): We leverage advanced technology, including artificial intelligence, to not just <i>react</i> to product requests, but to proactively <i>predict</i> hot spot surges around the world, shifting and replenishing inventories where needed. For as long as they're needed.</p>
	<p>ANTHONY (VO): We pride ourselves on simplifying the customer experience. Whether ordering on-line or in-store, purchasing and billing is fully integrated with GSA, making bookkeeping and reporting stress-free.</p>
<p>B-roll of Grainger staff helping a customer — not necessarily at Camp Pendleton but elsewhere. Or perhaps its demonstrating the use of a product.</p>	<p>ANTHONY (VO): With 25,000 team members world-wide, the Grainger team is a fertile GSA resource, helping drive compliance and confidence across their 4PL programs, wherever they are.</p> <p>Our success with the 4PL programs, at Camp Pendleton and elsewhere, is a reflection of our attention to detail and customer service, as well as a corporate culture that inspires innovation — a relentless pursuit of more efficient and effective ways to meet the unique needs of our country's finest.</p>
<p>5 Pillars of Grainger Excellence Process - <i>efficient</i> Inventory - <i>plentiful</i> Technology - <i>predictive</i></p>	<p>ANTHONY (VO): At Grainger, we remain committed to supporting Camp Pendleton and its infrastructure with the products it needs, and with personnel that continuously work to</p>

Commented [JS1]: From Grainger brand guidelines.

Commented [JS2]: Is this the preferred terminology? Alternative: military personnel or service men and women

Products - <i>quality</i> Suppliers - <i>reliable</i> Incl. Image, too.	deliver an exceptional customer experience.
MS Anthony as he exits store.	ANTHONY We're devoted to those who protect our country. And we're committed to make their working lives easier ... more productive ... and more rewarding.
EXT. Camp Pendleton, vista Grainger logo fades in. FADE OUT.	You've got our back. And Grainger's got yours.

Commented [JS3]: From brand guidelines.

Commented [JS4]: From brand guidelines.