

## Vista Health Systems video script

	<u>VIDEO</u>	<u>AUDIO</u>
1	<b>Graphic Title: Vista Health System</b> [Visuals: Vista logo]	For more than a century, Vista has been a vital member of the Lake County community, a healthcare leader providing the highest quality care for thousands of people every year.
2	<b>Graphic Title: Our Facilities</b> [Visuals: Exteriors of main and outpatient facilities]	Vista today includes three main campuses— Vista Medical Center East, Vista Medical Center West in Waukegan and Vista campus in Lindenhurst.  We also have dozens of physician practices throughout Lake County, along with outpatient facilities for rehab, imaging and lab services.
3	[Visuals: Exteriors of ER facilities; ER staff treating patients]	We offer the most extensive ER facilities in Lake County, with three emergency rooms, including a 24-hour Level II trauma center at Vista East, and ERs at Vista West and Lindenhurst.  Collectively, they're capable of treating the most acute traumas, staffed by healthcare professionals committed to service excellence
4	<b>Graphic Title: Interviewee + title</b>	[Insert Barbara Martin interview commenting on Vista's commitment to the community, outstanding team of physicians, nurses and technicians and patient-focused, highest quality of care]
5	<b>Graphic Title: Our Accredited Centers of Excellence</b> [Visuals: List centers that have earned the accreditation and follow up each with a separate title along with logos of gold, seal, gold plus, CARF etc.]	Our advanced capabilities and treatment successes have earned many of our patient care services the prestigious Centers of Excellence accreditation.
6	<b>Graphic Title: Bariatric Surgery and Weight Management</b> [Visuals: Center of Excellence logo, b-roll of facility, staff interacting with patient]	Our bariatric surgery and weight management program provides the most complete program of its kind in Chicago's northern suburbs.
7	<b>Graphic Title: Interviewee + title</b>	[Physician interview talking points: Bariatric surgery vastly improves the health of our patients, helping them to live more productive lives. And something about success/results.]

8	<b>Graphic Title: Cancer Centers</b> [Visuals: Center of Excellence logo, b-roll of facilities, staff interacting with patient]	Our two cancer centers, in Gurnee and Lindenhurst, provide comprehensive cancer and breast cancer treatment, including early detection screenings and surgical and imaging procedures for those undergoing treatment.
9	<b>Graphic Title: Interviewee + title</b>	[Physician talking point: We take a proactive view on healthcare and advocate for early detection screenings, etc.]
10	<b>Graphic Title: Center for Chest Pain and Congestive Heart Failure</b> [Visuals: Center of Excellence and Gold Plus Award logos – distinguish that GPA is for CHF only; b-roll of facility, staff interacting with patient]	Our Center for Chest Pain and the Gold Plus Award Center for Congestive Heart Failure administer the most advanced cardiac care procedures to diagnose, treat and manage cardiac disease, including performing open heart surgery.
11	<b>[Graphic Title: Stroke Center</b> [Visuals: Center of Excellence and Gold Plus Award logos] Visuals: Existing b-roll of telestroke robot with Rush]	Our Vista East facility is recognized as a Primary Stroke Center and has received the Gold Plus award. In partnership with Rush University Health System, we offer an on-site telestroke robot providing access to a neurologist 24/7.
12	<b>Graphic Title: Advanced Wound Care</b> [Visual: b-roll of facility, staff interacting with patient]	Vista's Advanced Wound Care center treats a variety of wounds that result from surgery, trauma, infection, or disease, with two hyperbaric oxygen therapy chambers that accelerate the healing process.
13	<b>Graphic Title: Diabetes Care</b> [Visuals: Center of Excellence logo, b-roll of healthcare provider explaining information to a patient]	We're also fully accredited for inpatient diabetes care while offering one of Lake County's most comprehensive educational programs, which enhances favorable medical outcomes for our patients..
14	<b>Graphic Title: Inpatient Rehabilitation</b> [Visuals: Center of Excellence, CARF logos, b-roll of facility, staff interacting with patient]	Our Inpatient Rehabilitation Center is the only CARF accredited program in Lake County, delivering complete rehabilitation care to people recovering from injuries, illnesses and major surgeries.
15	<b>Graphic Title: Interviewee + title</b>	[Physician interview talking points: It's about maximizing mobility and independence for our patients, returning them to their normal activities.]

16	<b>Graphic Title: Orthopedic and Joint Replacement</b> [Visuals: Center of Excellence logo, b-roll of facility, staff interacting with patient]	The Orthopedic and Joint Center offers life changing hip and knee surgery and a unified team approach that maximizes outcomes for our patients.
17	<b>Graphic Title: Interviewee + title</b> [Visuals: doctor and patient viewing x-ray]	[Physician talking points: The impact that a new joint can play on restoring independence to a patient –the ability to resume activities that have become difficult.]
18	<b>Graphic Title: Sleep Medicine</b> [Visuals: Center of Excellence logo, b-roll of facility, staff interacting with patient]	We offer two accredited sleep centers – one at Vista East and one at Lindenhurst – that address sleep apnea and other sleep-related issues.
19	<b>Graphic Title: Surgery Facilities</b> [Visuals: surgery facilities]	Lindenhurst provides a wide range of outpatient surgeries, while at Vista East, our surgeons and surgical staff perform highly complex procedures, working with the world’s most advanced robotic assisted surgical system.
20	<b>Graphic Title: Interviewee + title</b>	[Physician talking points: The importance to a community of being able to perform open heart surgery. The number of procedures Vista performs annually, etc]
21	<b>Graphic Title: Family Center</b> [Visuals: mother/baby in private room]	At Vista East, our New Family Center has been completely remodeled with beautiful birthing rooms and private post-partum rooms. Providing moms and babies an intimate and welcoming environment.
22	<b>Graphic Title: Interviewee + title</b>	[Physician talking points: Technology should improve the lives of patients, not make it more difficult or uncomfortable. We adopt new procedures/equipment with mother and baby in mind.]
23	<b>Graphic Title: Behavioral Health</b> [Visuals: exterior/interior facility]	The Behavioral Health program at Vista West is Lake County’s only facility offering inpatient and outpatient treatment for children, adolescents and adults.
24	<b>Graphic Title: Serving our Community One Patient at a Time</b> [Visuals: Montage of people – diverse ages, backgrounds, ethnicities]	At Vista Health System, we’re proud to play a vital role in the communities we serve...

25	[Visuals: Midwest map with service areas highlighted]	as a comprehensive community healthcare provider serving all of Lake County and Southeast Wisconsin.
26	[Visuals: Montage of healthcare providers interacting with patients]	Our dedicated team provides outstanding healthcare services, improving the lives of our patients.
27	[Visuals: Logo and tagline.]	Choose Excellence. Choose Vista.