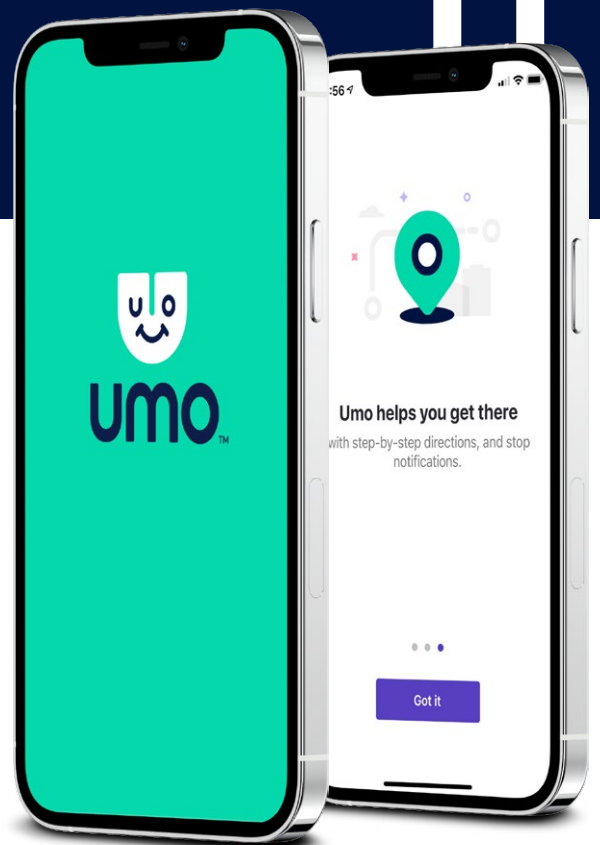


Umo App is designed for transit riders, by transit riders. It's a reliable companion that allows travelers to use contactless payment to ride, find their next bus or train, and get real-time arrival information wherever they travel.



Umo delivers freedom of choice so your riders can get from where they are to where they want to be. With the simplicity to explore, pay, and go for their entire trip in the Umo App, Umo provides safe, touchless travel through a modern, full-featured account solution that's accessible to all.

Umo's sophisticated technology makes travel simple for your community by enabling the experience best suited for each individual rider. Whether planning a multi-modal trip, using contactless payment (pass, cash balance, or future EMV options), locating a bus or train, earning rewards or engaging with the world around you, the Umo App allows your riders to go wherever life takes them.



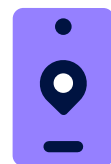
Explore

Travelers use Umo App to plan their end-to-end journey, find nearby transit stops and stations, and benefit from integrated wayfinding and alerts that help make sure they're at the right stop.



Pay

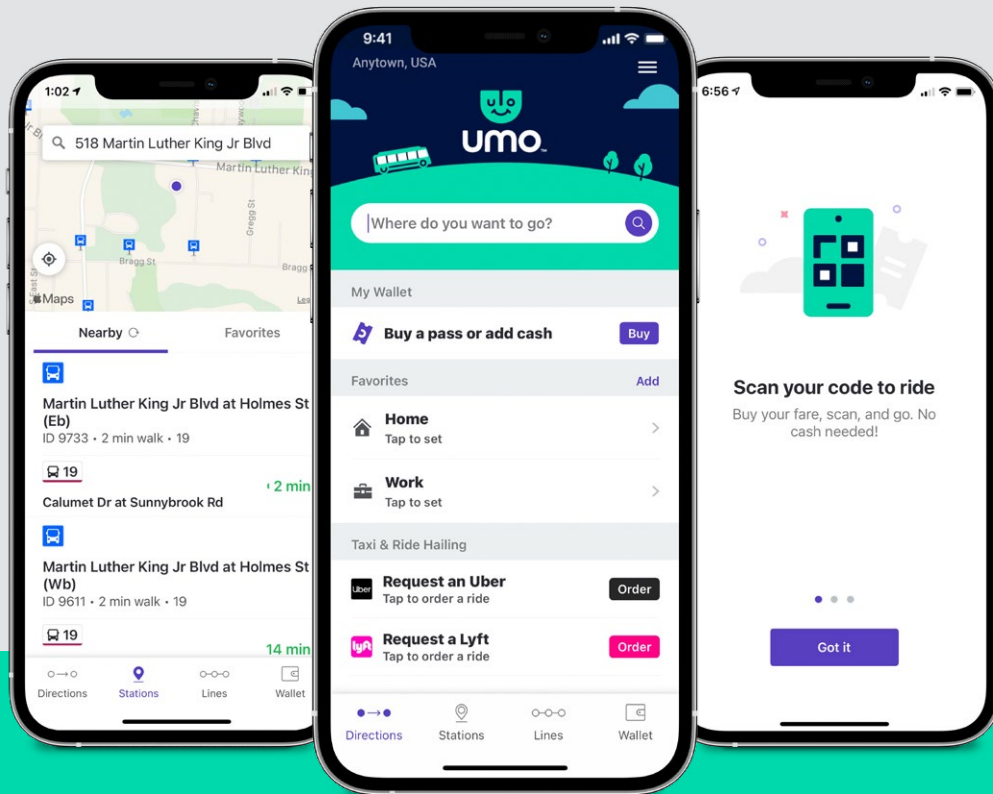
Travelers can buy transit passes, load a cash balance to their account, or unlock reduced or promotional fares in the App or online prior to boarding. Funds are immediately available and fare capping policies can be implemented to encourage ridership.



Go

Travelers simply tap or show the code for the pass or cash balance in their "wallets," using their preferred payment method: contactless payments via their phones or future EMV-enabled credit and debit cards, an agency issued Umo smart card, or unique QR-code.

Umo App was designed with accessibility in mind. Screen readers have full visibility of the App for VoiceOver or TalkBack, and the App is available in 40 languages.



Umo is a mobility platform that integrates public and private multi-modal journeys and resides in a colorful, user-friendly mobile application.

BENEFITS

For Riders

- **Real-Time Information:** Provide travelers with information about arrivals and service alerts.
- **Notifications:** Travelers can enable alerts, so they never miss their stop or an account top-up.
- **Agency Engagement:** Provide feedback on bus and train operations, incidents, temperature, cleanliness, and capacity.
- **Multi-Agency:** Move between transit systems easily with a single app.

For Agencies

- **Rapid Deployment:** Launch Umo in your city in 90 days or less.
- **Enables Policies:** Provide fare capping to encourage ridership and promote equity.
- **Rider Engagement:** Engage riders with in-app surveys, polling, and route-based messaging localized for their region and language.
- **All-Inclusive:** Open APIs future-proof the system and empower third-party integration.
- **Automatic Upgrades:** Umo App regularly provides updates and enhancements for your riders.