

Everyone should have the ability to travel safely, seamlessly, and stress-free around their city or town. Umo Pass allows riders to pay *their* way, increasing ridership and satisfaction for all.

Umo Pass delivers fare collection-as-a-service, equipping you with a modern, affordable, account-based solution that can be deployed on *your* schedule. It's a cloud-based, multi-agency fare collection platform built for real-time fare payment processing.

Whether you operate a single bus or a complex multi-agency network, Umo Pass provides you with access to the powerful benefits of a contactless and data rich electronic ticketing system. Umo Pass is highly configurable, giving you the flexibility to support a wide variety of fare product combinations, fare types, regional rules, and transfer rules.

The best part - you will join a community of customers sharing a common platform that all benefit as features are added. Say good-bye to worrying about software upgrades; say hello to focusing on your community of riders.



Configurable

Agencies can configure Umo Pass to accommodate their needs, eliminating time-consuming and costly software development.



Toolkit

Umo Pass can be personalized to reflect your brand and our extensive marketing toolkit lets you launch quickly without requiring expensive marketing investments.

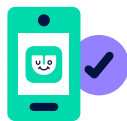


Extensible

New features automatically become available and can be enabled by configuration. Umo Pass offers an open architecture for seamless integration with fleet management (CAD/AVL), ticket vending machines, and other transit solutions.

With Umo Pass, riders can pay *their* way.

Riders can pay *their* way with Umo Pass by offering contactless pay options for those with or without smartphones. Payment options include smart cards, a mobile app, cash, paper tokens (with QR codes), or even student or employee ID cards as travel passes. Umo Pass offers digital account management and fare purchase so customers can easily manage their accounts while on the go.



BENEFITS

For Riders

- **Inclusive:** Accommodates the needs of electronic payment and cash preferred riders; those with and without smartphones.
- **Convenient:** Top-up your account across multiple digital and physical channels, including retail locations.
- **Simple:** Our powerful journey planner, multi-modal payments, and easy to use self-service functions make it easy for travelers to Explore, Pay and Go.
- **Customer Focused:** Umo Pass enables concession discounts and multiple, convenient options for fare product purchases.
- **Fare Media-Agnostic:** Use Umo Pass with a variety of fare mediums, including contactless smart cards, smartphones, paper tokens, or identification cards.

For Agencies

- **Rapid Deployment:** Umo Pass can be deployed on a schedule defined by your agency needs.
- **Affordable:** Cloud-based, software-as-a-service model modernizes your fare collection operation without the capital investments of traditional systems and the recurring cost of deploying regular software upgrades.
- **Easy to Operate:** We take care of managing the technology so you can focus on serving your riders.
- **Data Rich:** Umo Pass gives you greater insights into your payments and passengers.
- **Convenient:** Manage all of your agency's fare collection operations on any off-the-shelf computer, from anywhere with internet access.
- **Community Focused:** Umo Pass includes support for regional fare programs, making it easy for you to attract new riders through collaboration with our ever-growing community of agencies.
- **Partner Friendly:** Integrates easily with most institutional partner fare programs, such as those you offer to local employers, universities, and social service organizations.